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NEMAA MEMBERSHIP INFORMATION

Northeast Minneapolis Arts Association (NEMAA) is a non-profit arts organization with the mission of promoting and supporting the quality and diversity of artistic resources based in Northeast Minneapolis to benefit artists and the greater community. NEMAA serves over 700 members, including artists, community friends, non-profit organizations, art galleries, and business members. We believe that our community is strengthened by connections between all sectors, and strive to serve as a catalyst for that process.

NEMAA presents two major events every year, Art-A-Whirl (AAW), which takes place the third weekend in May, and The Fall Fine Arts Show. AAW alone draws upwards of 30,000 visitors to NE Minneapolis throughout the 3-day event, and over 500 artists participate. NEMAA also assists in promoting events that our members participate in, including year-round open studio events in the NE Arts District, Art Attack, and Cache. NEMAA views these member-supported events as vital components towards successfully bringing local artists, community members, business owners, and the broader public together to make a positive impact on the community's economic strength and vitality.

The NEMAA Artist Directory and Guide serves as a year-round reference to NEMAA artists and their events in NE Minneapolis, including complete information about Art-A-Whirl. The Directory also lists supporting businesses and all members. 30,000 Directories are printed and distributed throughout the year in the metro area. The design and content encourages readers to keep and utilize this handy reference year-round as a resource to the NE Arts District's vibrant arts and business scene.

Why should I become a NEMAA member?

NEMAA Members are involved in building a great arts-centered community.

Our values are:

- Building bridges and connections with the Northeast and greater Minneapolis Communities – including Artists, businesses, art buyers, and community members
- Developing the positive recognition of NEMAA, our members, and the Northeast Minneapolis Arts District
- Acknowledgement and promotion of our member's events, exhibits, and achievements

NEMAA Members are invited to participate in our treasured, member-supported events:

- Art-A-Whirl®
- Fall Fine Arts Show

What are the Benefits of Membership?

Please see the table on following page to see a list of member benefits.

Membership term is from January 1 through December 31.



NEMAA MEMBERSHIP BENEFITS

BENEFITS	Individual Artist*	Community Friend	Nonprofit Organization	Professional Art Gallery	Business Partner
Listed in 30,000 printed copies of annual Artist Directory and Guide	✓	✓	✓	✓	✓
Listed in NEMAA's online member directory	✓	✓	✓	✓	✓
Artwork included in revolving "Artist Spotlight" gallery on NEMAA's website	✓				
Logo or image included in revolving "Featured Partner" gallery on NEMAA's website			✓	✓	✓
Your Hi-Res images available to the press	✓		✓	✓	
Your "Special Events" posted on website/newsletter	✓	✓	✓	✓	✓
NEMAA newsletter & invitations to events	✓	✓	✓	✓	✓
Eligible to enter the Fall Fine Arts Show	✓				
Receive a location dot on the Art-A-Whirl map located within the printed Directory & online**	✓			✓	✓
10% discount on an advertisement in the Directory	✓	✓	✓	✓	✓
Optional - artwork image or logo included in printed Artist Directory and Guide	\$25 extra	\$25 extra	\$25 extra	\$25 extra	\$25 extra
Annual Membership Fee***	\$72	\$72	\$75	\$120	\$210

* Must be an individual practicing visual artist.

** Location must fall within the boundaries of the AAW map. One dot per location, one descriptive name per dot. Studio Building location names take precedence. NEMAA reserves the right to assign dot location names.

***Membership runs from January 1 – December 31. Members must join by February 1 to be included in the Directory.